

# Cookie Policy

**Last updated: May 2020**

This Cookie Policy applies to any websites, branded pages on third party platforms (such as Facebook or YouTube), and applications accessed or used through such websites or third party platforms (“**WAGNER Websites**”) which are operated by or on behalf of WAGNER.

By consulting WAGNER Websites, you consenting to our use of cookies in accordance with this Cookie Policy. If you do not agree to our use of cookies in this way or/and if you set your browser settings accordingly to disable the cookies that we use, this may impact your user experience while visiting WAGNER Websites.

The table below summarises the different types of cookie we use on WAGNER Websites, together with their respective purpose and duration (i.e. how long each cookie will remain on your device).

## **What is a cookie?**

Cookies are files or pieces of information that may be stored on your computer (or other internet enabled devices, such as a smartphone or tablet) when you visit our Websites. Cookies usually contain the name of the website from which they are taken, the "lifetime" of the cookie (i.e. how long it will remain on your device), and a value, which is usually a randomly generated unique number.

## **What do we use cookies for?**

We use cookies to make WAGNER Websites easier to use and to better tailor WAGNER Websites and our products to your interests and needs. Cookies may also be used to help speed up your future activities and experience on our Websites. We also use cookies to compile anonymous, aggregated statistics that allow us to understand how people use our Websites and to help us improve their structure and content. We cannot identify you personally from this information.

## **What types of cookies do we use?**

Four types of cookies gathered in two categories may be used on WAGNER Websites - "session cookies" and "persistent cookies". Session cookies are temporary cookies that remain on your device until you leave WAGNER Website. A persistent cookie remains on your device for much longer or until you manually delete it (how long the cookie remains on your device will depend on the duration or "lifetime" of the specific cookie and your browser settings).

Some of the pages you visit may also collect information using web beacons (also called “clear gifs”) that may be shared with third parties, which directly support our promotional activities and WAGNER Websites development. For example, information about visitors’ behavior to WAGNER Websites may be shared with our third party advertising agency to better target Internet banner advertisements on our websites.

## Cookies used on WAGNER Websites

Type of Cookie	What do they do?	Do these cookies collect my personal data / identify me?
Necessary	These cookies are essential to make WAGNER Websites work correctly, they enable you to move around our websites and use our features. Examples include remembering previous actions (e.g. entered text) when navigating back to a page in the same session.	These cookies do not identify you as an individual. If you do not accept these cookies, it may affect the performance of the website, or parts of it.
Performance	These cookies help us understand how visitors interact with our websites by providing information about the areas visited, the time spent on the website, and any issues encountered, such as error messages. This helps us improve the performance of our websites.	These cookies do not identify you as an individual. All data is collected and aggregated anonymously.
Functionality	These cookies allow our websites to remember the choices you make (such as your user name, language or the region you are in) to provide a more personalised online experience. They can also enable visitors to watch videos, play games and engage with social tools, such as blogs, chatrooms and forums.	The information these cookies collect may include personally identifiable information that you have provided, such as your username or profile picture. We are fully transparent about the information we collect, how we use it, and to whom it may be disclosed. If you do not accept these cookies, it may affect the performance and functionality of the website and may restrict access to content on the website.
Targeting / advertising	These cookies are used to deliver content that is more relevant to you and your interests. They may be used to deliver targeted advertising or to limit the number of times you see an advertisement. They also help us measure the effectiveness of advertising campaigns on WAGNER Websites and or other websites. We may use these cookies to remember websites you have visited and we may share this information with other parties, including advertisers and our agencies.	Most types of these cookies track consumers via their IP address so may collect some personal identifiable information.

## **Do we use third party cookies?**

We use a number of suppliers that may also set cookies on your device on our behalf when you visit WAGNER Websites to allow them to deliver the services they are providing.

When you visit WAGNER Websites you may receive cookies from third party websites or domains. We endeavor to identify these cookies before they are used so that you can decide whether or not you wish to accept them. More information about these cookies may be available on the relevant third party's website.

## **How can I control or delete cookies?**

Most internet browsers are initially set up to automatically accept cookies. You can change the settings to block cookies or to alert you when cookies are being sent to your device. Cookies can be managed in several ways. Please refer to your browser instructions or help screen to learn more about how to adjust or modify your browser settings.

If you disable cookies, this may impact your experience while on WAGNER Websites, for example you may not be able to visit certain areas of a WAGNER Website or you may not receive personalised information when you visit a WAGNER Website.

If you use different devices to view and access WAGNER Websites (e.g. your computer, smartphone, tablet, etc.) you must ensure that each browser on each device is adjusted to suit your cookie preferences.

Session / temporary - These cookies are deleted from your device after you leave our Website.

Permanent / persistent - These cookies are not deleted from your device after you leave the website. They remain on your device for a longer period of time.

First party cookies – These cookies are set by the website owner or service provider.

Third party cookies – These cookies are set by parties other than the website owner.

## **Cookies used on WAGNER Websites**

### Consent cookies

- Cookie name: CookieConsent
- Type: Necessary, Operating, Persistent and First party

This cookie is essential for the proper functioning of WAGNER Websites.

This cookie does not identify you as an individual. If you do not accept these cookies, you will receive the cookie consent message at all times.

- Privacy Policy: <https://wagnerfinanceholding.lu/datenschutzerklaerung/>
- Data collected: Click on Cookie Message
- Data sharing: None
- Retention period: 1 year

### Session

- Cookie name: \_\_ga
- Type: Necessary, Operating, Persistent and First party

This cookie is essential for the proper functioning of WAGNER Websites, it allows you to move around on our WAGNER Websites and to use our functionalities. For example, to log in to your account or to place an order.

When you are not logged in, these cookies do not identify you as an individual. If you decide to log in, the stored session ID is connected to your account. If you delete this cookie, the WAGNER Sites will not function.

- Privacy Policy: <https://wagnerfinanceholding.lu/datenschutzerklaerung/>
- Data Collected: The session ID allows us to track your specific preferences and settings, based on the data and information you have provided.
- Data sharing: None
- Retention period: 2 years

### Google Analytics

- Cookie name: collect
- Type: Necessary, Performance, Targeting/advertising, Persistent, Third party

These cookies help us understand how visitors interact with our WAGNER Sites by providing information about the areas visited, the time spent on the WAGNER Sites and any problems encountered, such as error messages. This helps us to improve the performance of our WAGNER Websites.

These cookies do not identify you as an individual. All data is collected and aggregated anonymously.

- Privacy Policy: <https://www.google.com/intl/en/policies/privacy/>
- Google Analytics disengagement plugin: <http://tools.google.com/dlpage/gaoptout>
- Further information on data protection at Google Analytics can be found at <https://support.google.com/analytics/answer/6004245>.
- Retention period: Session

### **Clear Gifs (Web Beacons/Web Bugs)**

We employ and our third party advertising partner employs a software technology called clear gifs (a.k.a. Web Beacons/Web Bugs), that help us better manage content on our website by informing us what content is effective. Clear gifs are tiny graphics with a unique identifier, similar in function to cookies, and are used to track the online movements of Web users. In contrast to cookies, which are stored on a user's computer hard drive, clear gifs are embedded invisibly on Web pages and are about the size of the period at the end of this sentence. We do not tie the information gathered by clear gifs to our customers' personal information.

For further information on our Cookie Policy and other technologies, please email us at [DPO@wagnergroup.lu](mailto:DPO@wagnergroup.lu).